



Customer since: 2002
Industry: Retail (Fashion)
Locations: 17

Bugatti L.L.C

Cosmic EMS Solution gets the right products, in the right stores, at the right time, in the right quantities.

Company Overview:

Bugatti LLC is a leading luxury brand retailer in the Middle East. The company operates as a sole distributor and exclusive retailer of a wide portfolio of global brands through its 14 mono-brands and multi-brand boutiques. The company has grown by offering consumer's high-quality and high value branded apparel building a portfolio of respected brand names that include: Roberto Cavalli, Iceberg, Pantera, Blumarine & Just Cavalli.

Business Challenge:

The fashion industry is defined by near constant change. It is important that the right merchandise be available in stores at the right time. Delays can be costly. Bugatti adopted a hybrid distribution model which created maximum efficiencies for the business, but also led to tremendous complexity and significant challenges in managing diverse and disparate information. Previously, sales data was updated manually back to the Head office server at the end of the day. However, the fast pace of this highly competitive industry requires companies to be efficient and nimble. Because orders are placed and processed quickly, inventory needs to be managed in near real-time to ensure quick service delivery. Bugatti's stores are widely dispersed across the country, and the existing system was stretched in supporting data synchronization and the real-time access of inventory and sales data from head office. This inevitably resulted in low operational efficiency.

The Solution:

Cosmic EMS was chosen to meet the increasing demands for easy and instant access to information, intuitive interface with logical naming of screens and menus and its scalable Oracle technology. With Cosmic EMS implemented, Bugatti achieved cross-functional visibility and real-time access to inventory, pricing and other information across locations. Inventory, procurement and sales requirements were handled right out of the box, reducing costs and the need for customizations.

Cosmic EMS enabled Bugatti's entire workflow to be streamlined through integration of the following areas -

- ❖ Accounts Payable & Accounts Receivable,
- ❖ General Ledger,
- ❖ Purchasing,
- ❖ Inventory Management,
- ❖ MIS Reporting, and,
- ❖ Point of Sales.

Key Benefits:

- ❖ Provides additional users fast and easy access to more decision support data than ever before.
- ❖ Easy product definition and category management.
- ❖ Able to efficiently track retailer locations, more than 100,000 SKUs and multiple styles and size and variables for every store in a master data warehouse for comprehensive analysis.
- ❖ Easy to use Point of Sales application with bar-coding functionality.
- ❖ Quick transfer of sales information.
- ❖ No trade offs between accuracy, flexibility, speed and ease of use.
- ❖ Cosmic EMS easily runs customized reports and charts with easy data analysis from Oracle's business intelligence tool.

For more information please contact
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